

## BRIAN J. WONG

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### EXPERIENCE

2006 - Present

**Freelance Interactive Designer/Multimedia Production:  
Stay Informed Studios, Evanston, IL**

Responsible for the overall strategic and creative direction of website and television-based creative content. Services include website design and development, HTML and CSS site construction, Flash animation, high definition video production and post-production.

*Clients include Microsoft, United Airlines, Kaplan University, Affy Tapple, Crossover Group, Illumen Group, Agency.com, Chicago Usability Professionals' Association, McDougal Littell, Montgomery Ward, SearsShow-Place and Charles Keath Home.*

*See [www.stayinformedstudios.com](http://www.stayinformedstudios.com) for work samples.*

2002 - 2005

**Media Manager: Cognitive Arts, Evanston, IL**

Responsible for shooting, editing and producing all video and audio productions to be placed in custom designed courseware for various Global 500 clients. Duties included studio and location cameraman, talent booking, directing and recording of video and voiceover shoots, non-linear editing and batch compressing of footage for output to Web formats and tape, digital still photographer, location and studio set building, lighting and green screen. Content included dramatic scenarios, expert interviews, and narration. Managed a small creative team of video editors and freelancers. Performed audio and video file management, fixes, and troubleshooting.

1999 - 2001

**Web Designer: OurHouse.com, Evanston, IL**

In collaboration with copywriters and merchandisers, was responsible for the creative execution, design and customer experience of on and offline promotions and advertising of site merchandise. Performed extensive HTML coding in building site visuals and in frequent troubleshooting. Major role in Web site redesigns 2.0, 3.0, and 4.0. Approved all new vendor product images to ensure that company digital requirements were met, including graphical specifications and aesthetics. Many other tasks as necessary in fast-paced, sometimes chaotic, start-up environment.

**Proficiency**

**Web:**

Photoshop  
Dreamweaver  
XHTML/CSS  
Flash  
ActionScript 3  
InDesign

**Post-Production/Motion Graphics:**

Final Cut Pro  
Compressor  
Soundtrack Pro  
Encore

After Effects  
Premiere Pro  
Episode Pro

**Video Production:**

Panasonic HVX200  
DVCPRO HD  
Arri 3-Light Kit  
Sennheiser/Sony Mic  
Package  
Canon 20D DSLR

Mac and Windows

**Achievements /  
Recognition**

**Apple Certified Professional in Final Cut Pro :**

Sterling Ledet & Associates, Chicago, 2004

**2004 Telly Award for Video Excellence:**

Wal-Mart Digital Camera Overview (cameraman, editor)  
CNA Negotiating & Selling Workshop (cameraman, editor)

**Affiliations**

**Adobe User Group/Final Cut Pro User Group/NAB/DV Expo/HD Expo**

**Education**

**The University of Illinois at Chicago :**

Bachelor of Fine Arts with concentration in Electronic Media, Film,  
and Photography, 1999.

References available upon request.